



Well over **one million bottles refilled** with our products per year!

- **Vegan** -  
- Cruelty Free -  
- **Biodegradable** -  
- UK Made -  
- **Priced Fairly** -

Product and empties transferred in one trip for stockists and producers. **Low carbon footprint!**

Refilling wholefoods, toiletries and detergents since 2006.  
**Thanks to you!**

# Laundry



**LAUNDRY  
LIQUID  
BIOLOGICAL**  
WITH FRAGRANCE



**NON-BIO  
LAUNDRY  
LIQUID**  
UNFRAGRANCED



**HAND &  
DELICATE  
LAUNDRY LIQUID**  
UNFRAGRANCED



**NON-BIO  
LAUNDRY  
POWDER**  
MEADOW BREEZE



**FABRIC  
CONDITIONER**  
FRESH COLOGNE



**FABRIC  
CONDITIONER**  
UNFRAGRANCED

# Dishes



# General Cleaning



# Toiletries



# Why choose SESI?

SESI products are eco-friendly AND:

- Affordable
- Biodegradable
- Concentrated
- Vegan
- Easy to refill
- Safe for septic tanks
- Made in the UK



**Biodegradable**





# Why choose SESI?

SESI make sure they:

- Reduce their carbon footprint where possible
- Opt for locally sourced fragrances (UK & EU) instead of exotic essential oils
- Make products free from wheat, milk and soy
- Use cruelty-free ingredients
- Avoid anti-bacterial products for the home







## Why not anti-bacterial?

- Anti-bacterial products kill all bacteria, including the good types which work in harmony with our immune systems
- Overuse of anti-bacterials can lead to ‘superbugs’ which are hard to kill
- Unlike hospitals, our homes don’t need to be bacteria-free to be clean
- Just because a product has been ‘anti-bacterial tested’ doesn’t always mean it passed the test!

# No nasties!

SESI products do not contain:

- Chlorine bleach or optical brighteners (stain removers)
- Parabens, thiazolinones, triclosan, formaldehyde or quaternium (preservatives)

Why are these bad?

- Long lasting and toxic to aquatic life. Optical brighteners only mask stains
- Disrupt hormones, cause irritation, linked to cancer

# No nasties!

## SESI products do not contain:

- Phosphates or sulphates (water softeners / machine cleaners)
- Phthalates (to boost scent)
- SLS, ALS or ALES (foaming agents)

## Why are these bad?

- Cause algal blooms, skin irritation
- Hormone disruptors linked to cancer
- Degreasers that strip natural oils and irritate the skin

# What can I use instead?

- Green bleach to kill bacteria and remove stains
- Washing soda to soften water and remove stains
- Vinegar or bicarbonate of soda as disinfectants
- Citric acid to descale appliances and toilets
- A few drops of your favourite essential oils to boost fragrance



And remember that you don't need lots of bubbles to get things clean – the bubbles are just for show!

# Why is the cleaning vinegar expensive compared to some online prices?

- Oxygen and acetic acid bacteria are used to convert alcohol into vinegar
- The alcohol used in cheap vinegars often comes from the petrochemical industry
- SESI's vinegar uses alcohol sustainably made using waste grain from British farms



# What about palm oil and coconut oil?

- Used to make SLES - a mild foaming agent or surfactant
- SESI supports the limited use of RSPO certified palm oil
- Palm makes up 41% of oil crop globally, grown on less than 10% of the land used for those crops
- Coconut oil alternatives are often not sustainably or ethically produced
- SESI are researching the use of UK-grown alternatives



**RSPO** | Roundtable on  
Sustainable Palm Oil



# What about SESI as a company?



- Worker's partnership that pays a living wage
- Part of the circular economy
- Minimises environmental impact of production, distribution and usage
- Requires that their suppliers meet the same standards as SESI
- Collaborates with charities and small NGOs in Oxfordshire and London





# How does SESI compare to leading supermarket eco brands?

	<b>SESI</b>	<b>Ecover</b>	<b>Method</b>
<b>Owned by</b>	SESI	SC Johnson	SC Johnson
<b>Made in</b>	UK	Belgium	Belgium
<b>Ethical Consumer</b>	92 / 100	20 / 100	16 / 100
<b>Rating (Jun 24)</b>	(2nd of 34)	(23rd of 34)	(27th of 34)

What does Ethical Consumer look at?

- animal testing
- targets for reducing environmental impact
- human rights issues
- politics and tax avoidance

