



The Green Gram Outreach Update

13th SEPTEMBER 2026

The Aims of Our Outreach Programme in 2025-2026



Increase Participation 

Reach new audiences



Strengthen Relationships



How we achieved these aims



- Social media/media content
- Community talks to adults
- Attendance at events
- Visiting youth groups and outreach visits to schools
- Partnerships with local schools

Youth Group Visits



Squirrels Local Superhero Activity Badge



Outreach School Visits



School Partnerships



Setting up a mini refill station with the Eco Crew



Setting up Mini Refill Shop



Part 1: Learning about refill shops

Setting up Mini Refill Shop



Part 2: Market Research

Setting up Mini Refill Shop



Part 3: Marketing



Setting up Mini Refill Shop



Part 4: Training

Setting up Mini Refill Shop



Part 5: Launch Day

Young Volunteers



**YOUTH
WITHOUT
LIMITS**

Talks to Adult Groups

1. Godshill WI

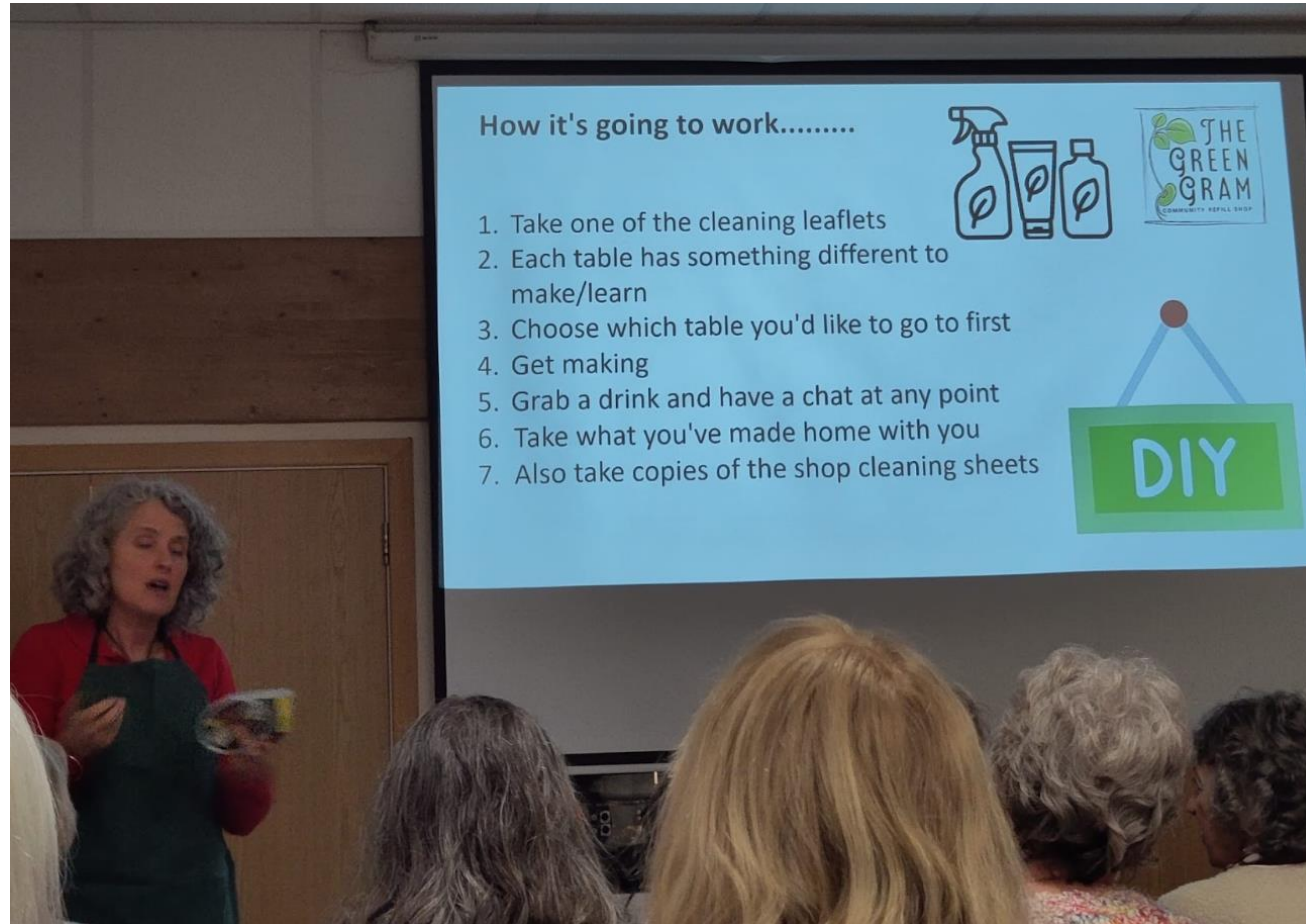
2. Ferndown WI



Events



Community Talk and Demo Evenings Fordingbridge



Community Talk and Cleaning Demo - Verwood

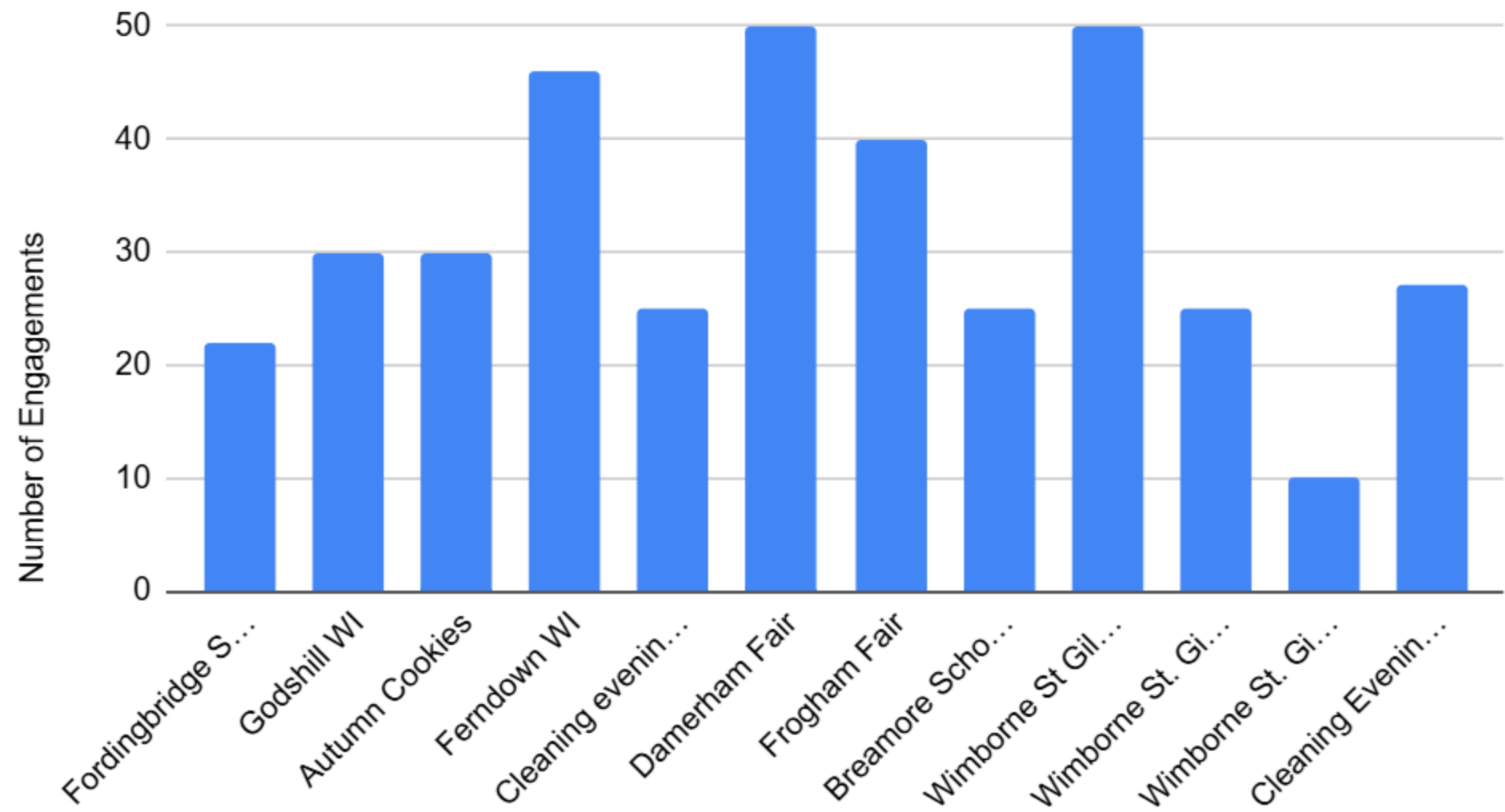


Family Baking - Spider Cookies

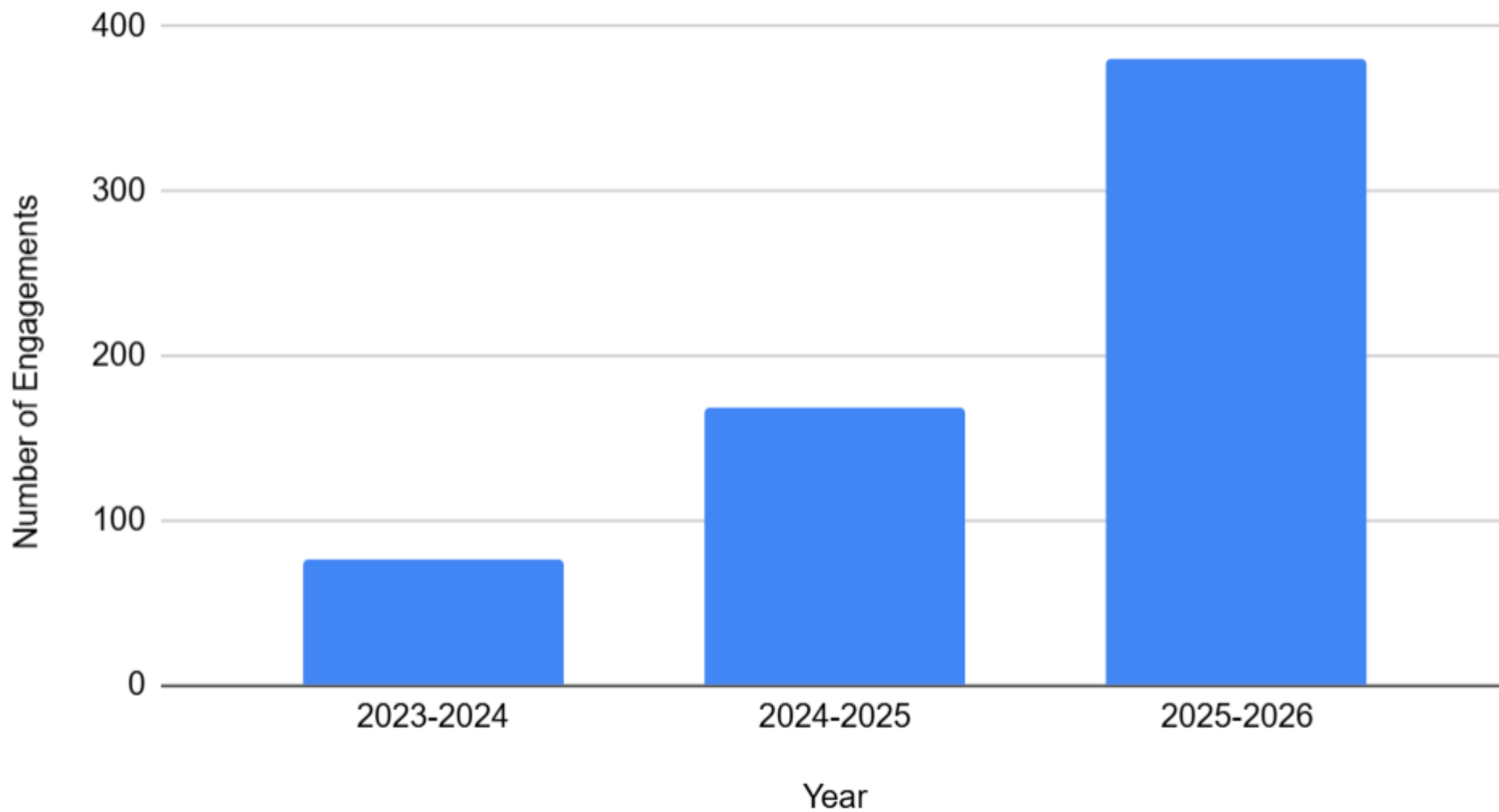
October 2025



Green Gram Outreach 2025-2026



Number of Engagements by Year



What's Next?

To continue to.....

- Run school and uniform group sessions
- Give talks/demos to community groups and interest groups
- Set up a family baking activity for Easter 2027
- Continue to work with local schools to develop partnerships
- Targeted outreach - Salisbury



What's New?

- Finding ways to connect with under-represented groups
- Reach out to new residents
- Pop-up vegetarian restaurant
- Cooking demonstrations to help with healthy and sustainable eating
- Development of display materials for events and talks
- Continue to work with local schools to develop partnerships - which may include targeted work experience

